

**TACTICAL FOODPACK<sup>®</sup>**

**TASTE OF TRUE FOOD**



# DESIGNED FROM THE NEED FOR A HIGHER STANDARD.

The idea for our foods came from a medic in the Estonian Special Operations Forces who had to face complicated conditions every day that put both his physical and mental health to the test. Times when he could enjoy a quick snack with his teammates were extremely valuable, especially when spending a long time away from home. In these moments, he would dream of home, of all his loved ones, and would draw strength from these memories to keep himself going. His teammates were an immense source of support; and so was the food that he could enjoy in these moments. Soul food should be home-made and natural, served on your plate with a large helping of a wife's or a mother's love. The food should also be quick and easy to serve since conditions aren't always at their best.

Keeping all this in mind, we have created this product range with a long shelf life, yet with no added preservatives or additives – all natural, honest, and with a home-made feel to it. Pour hot water on the food, wait a bit, and then enjoy the delicious flavors straight from the pouch.

*TFP products are perfect not only for the Special Forces but also for everyday hikers, sailors, mountain climbers and professional extreme sports athletes — namely for anyone who pursues an active lifestyle, appreciates comfort and a healthy diet.*

## WE ARE GUIDED BY THE SPECIAL FORCES PRINCIPLE: DON'T F..K WITH THE FOOD.



## Product selection



## Breakfasts

A terrific breakfast is the foundation of a good day!

*Men in the woods are fighting over rice pudding. Which is your favorite? Let us know on Instagram - #tacticalfoodpack*

## Soups

Nothing beats the cold weather like a warming soup!

*At first, the men thought beetroot soup was only for women. Now, they are the ones loving it.*

## Main meals

With meat! Without meat!  
Gluten-free! Lactose-free!  
Vegan! Something for everyone!

*If you love spicier dishes, add slightly less water. Looking for a milder bite? Add a bit more water.*





# TACTICAL WORK NEEDS TACTICAL FOOD

- Fast & easy to prepare even in the most difficult conditions
- Taste that reminds you of home
- A satisfying meal, loads of energy, no empty calories
- Only natural and balanced ingredients
- 8-year shelf life
- Vegan options

Tactical Foodpack products have been approved by members of Special Forces from many different countries.

# IT'S ALL ABOUT THE TASTE

When preparing our dishes, we put the quality of the ingredients and nutrient balance first to ensure that they taste just like a true home-cooked meal. The energy you gain from our food is pure and provides that awesome boost for anyone in even the most difficult conditions. Our development team knows how important it is for your food to taste like a home-cooked meal when you're far away from home and your loved ones. So, we have prioritized the taste and texture of our dishes. Naturally, a home-cooked meal tastes different for all of us; yet, for some reason, all home-made meals share this common trait – they are all prepared with love. And you can feel it. You can also feel it in our dishes. "That's exactly what it's supposed to taste like," is what they all say.

*We have ensured that preparing and using our meals is as user-friendly as possible. All you have to do is pour water over your dish and wait. Enjoy your food conveniently, straight from the pouch, or pour it onto a plate.*



# SPECIAL TECHNOLOGY TO ENSURE AN EIGHT-YEAR SHELF LIFE

Firstly, we put a lot of love and effort into making the food, selecting the best local and fresh ingredients where possible. Next, the prepared meal is freeze-dried – to put it simply. First, we freeze the dish really quickly and then increase the temperature slowly. During this prolonged process, nearly all the water is removed from the food in a vacuum chamber, keeping almost all the vitamins and nutritional value of the dish with the taste and appearance unharmed. When water is poured onto the dish once again, it resumes its original form and tastes as awesome as ever.

This special technology allows us to provide a shelf life of eight years.

*As all of our foods are precooked and 100% freeze-dried, our products may be consumed without having to add water, so you can munch on it dry if you wish. The food can also be prepared using cold water - it will just take a little longer to be ready.*





# TACTICAL SAILING NEEDS TACTICAL FOOD.

**We love exploring and adventurous people, so we always try to support crazy ideas and projects.**

*If you have a challenging project which needs good food to achieve your target, please contact with our marketing for sponsorship opportunities.*

Tactical Foodpack was a sponsor of *Moonsund Regatta 2020* and also a sponsor of the Olympic Team that won 3rd place in ORC I



*When heating your food directly on a live fire, make sure the flame is not overly high and remains underneath the package only!*



**AWARDED BY THE "GOLDEN EGG" BRONZE AWARD 2017**

**Package Design category**

# AWARD-WINNING PACKAGING

Although we focus on nutrients and taste, the packaging itself is by no means a mere afterthought – it is designed for all-around comfort and efficiency, meaning that the chemical-free packages can be placed directly over a small fire to heat up the food. Enjoyed directly from the package, the food is easy to access – the packages’ low edges help avoid any big mess issues you'd potentially have when trying to get to food at the bottom of the container. Rounded inside corners mean no more fishing for the last bit of food. Finally, the specially designed seal grips are leak-proof, so feel free to place the Foodpack into your duffel bag. For these unique reasons, the Tactical Foodpack received a Bronze Egg Award for packaging design in 2017.



# THE ONLY EASY DAY WAS YESTERDAY

We develop our products and devise new comprehensive solutions every day. Involved in the process are Special Forces' members from different countries, our cooperation partners, and top players in outdoor-related fields.

We do not want to be yet another outdoor food manufacturer. We strive to be the number one choice for people who lead an active lifestyle. Our well thought-out solutions, in addition to food, provide people venturing into the wild with everything that they need. Each product we develop must have that something that lights up your smile, even in the most difficult conditions.

We attempt to remain a step ahead of our competitors, as you never know what the next day will bring!

*Although the idea of our menus comes from home recipes, we are making it all happen in a tight collaboration with the Center of Food and Fermentation Technologies (TFTAK). They help us to balance ingredients and flavors of the meals as well as determine the shelf life of our products.*





# TAKE A TACTICAL BREAK, EVEN IN THE MOST DIFFICULT CONDITIONS

Tactical Foodpack is the first choice  
among many alpinists.

**EXTRAS**

# HEATER BAG

For circumstances when it is not possible to boil water or make a fire, we offer an innovative solution to warm your meal. The Tactical Heater Bag is a multifunctional product that can be used multiple times; you only need to change the heater element. Furthermore, the bag serves as an excellent storage bag for your food, and once you've finished all of your dishes, it can be used as a garbage bag.

It is super easy to use the Tactical Heater Bag – all you need to do is fill the pack with water to the line indicated on the pack and wait for the heater element to react. The Tactical Heater Bag and the heater element are designed to provide maximum efficiency when using our Foodpack. The heater element heats up to 400 g of food and remains hot for approximately 25 minutes.

*If required, one heater element can be used to heat two Foodpacks – to do that, place the heater element between the two Foodpacks.*



# WEEKPACK

Perfect meal kit for 1 week for 1 person. Includes 21 meals in total.

*Meals are packed into a plastic bucket. Store it at your house, in your garage or dig it in your back garden. You never know what tomorrow will bring!*



# COMBOS

Special sixpacks include 6 meals and heater bag with heater element as a bonus.





# RATIONS FOR THE NEW GENERATION

We have compiled a novel Foodpack series — Operator Rations — for the new generation, where delicious flavors, required nutrients, weight, and functionality of the accessories have all been kept in mind. The Operator Ration series is 100% results-oriented — all the elements are used to provide certain real value, and the Foodpack contains only that which you really need, leaving any redundant knickknacks out of the pack.

**1Meal rations** — Delta, Echo and Foxtrot - designed for short-term challenges - include one TF meal, various snacks and an energy drink.

**3Meal rations** - Golf, Hotel and India are designed to help you plan your time and meals. The high-nutrition packs include three Tactical Foodpack meals, various snacks and freeze-dried ice cream for a dessert. You can make coffee or cocoa for a refreshing drink.

*Both rations have vegan versions.*

# TACTICAL VALUE PROPOSITION

## Comprehensive selection

- Diverse menu - 21 meals (breakfast, lunch and dinner)
- Rations (1Meal, 3Meal and vegan options)
- Combo packs (sixpacks and weekspack)
- Innovative heating solution (heater bag, fire pot)
- Extras (snacks, protein drinks, outdoor shower)

## Outstanding customer management and after-service management

- Product trainings
- Quick response to orders and problematic issues
- POS solutions for stores
- Local marketing support in cooperation with resellers (wise branding)

## Savings in money and time

- Security of provisions
- Wide product selection in stock
- Sales value options
- Private Label options



**Wish to co-operate?  
Just let us know where we may send the samples!**

**Contact us**

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